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### Thank you for your interest in sponsoring our 2017 Wine & Spirits: Taste + Buy Auction!

This is the 4th Annual Taste & Buy featuring some 20 wineries and distilleries. It is a great opportunity to get your product in front of 600+ people! Each winery/distillery donates 1–2 cases and guests purchase the items at retail cost via their bid number. All proceeds benefit the EEU. If possible, the winery/distillery provides someone on hand to talk to guests about the beverages and pour. Guests can take the wine or spirits to their table to enjoy or we can send it to item pick-up to take home at the end of the night.

#### TASTE + BUY SPONSOR BENEFITS

- Two Seats to attend the Auction
- Half-Page Catalog Ad (see ad specs sheet for details)
- Screen with Ad Recognition
- Signage provided by the EEU or your company (Sizing and placement to be discussed)
- Swag Bags option to include marketing materials in the bags taken home by all guests

**Please fill out the enclosed procurement form.** If you are unable to provide a pourer, we can secure a sommelier for you. All the benefits are included for you, with the exception of the two seats at the auction.

Any questions? Please contact Alison Winfield at avw@uw.edu

Thank you for your interest and support of the **Experimental Education Unit at the Haring Center,** College of Education, University of Washington

#### Haringcenter.org

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#inclusionmatters

Saturday, May 13, 2017 Doors open at 5 p.m. Auction closes at 7:30 p.m.